## **PRESS RELEASE**



## Stackpole's ASR Series Resistors Ideal for High Pulse Voltage Applications

RALEIGH, NC (August 21, 2012) – The ASR Series from Stackpole are high voltage, anti-surge, axial leaded resistors. The ASR uses special film that has working voltage ratings from 1600 VDC for the ¼ watt size, up to 5KV for the 1 watt and mini 2 watt sizes. In addition the ASR is capable of withstanding thousands of high voltage pulses up to 10KV depending on resistance value. Yet the ASR Series is less expensive than comparable metal glaze high voltage resistors making it an ideal solution for high volume applications.

Applications for the ASR include high voltage power supply primary side discharge, lighting ballasts, voltage dividers, robotics, industrial controls, UPS systems, network diagnostic equipment, medical diagnostic and monitoring equipment, EKG and ECG equipment, and high voltage snubber resistors.



Pricing for the ASR Series varies with size and resistance value and ranges from \$0.045 to \$0.14 each in full reel quantities. Contact Stackpole or one of our franchised distributors for pricing inquiries.

For more information about Stackpole products, contact Stackpole Electronics, Inc. at 2700 Wycliff Road Suite 410, Raleigh, NC 27607; phone 919-850-9500; email marketing@seielect.com; or visit the website at www.seielect.com



Stackpole Electronics Inc. is a leading global manufacturer of resistors supplying the world's largest OEMs, contract manufacturers and distributors. Headquartered in Raleigh, N.C., the privately held company began manufacturing in 1928 as part of Stackpole Carbon Company in St. Mary's, Pennsylvania. Now part of the Akahane Stackpole Manufacturing Group (ASMG), Stackpole has manufacturing facilities in Japan, Taiwan, China and Mexico; warehousing facilities in El Paso, Shenzhen and Japan; and international sales offices in Tokyo, Taipei, London, Hong Kong and Shenzhen.

## **Editor Contact Information:**

Kory Schroeder Director of Marketing 919-875-2495 kschroeder@seielect.com

Stackpole Electronics, Inc. 2700 Wycliff Road Suite 410 Raleigh, NC 27607 www.seielect.com

